

# OffSec's Global Channel Partner Program

OffSec, the world's most trusted provider of continuous cybersecurity workforce development and learning, empowers value-added resellers, distributors and MSSPs to grow sales by offering our world-renowned skills development and hands-on learning to your customers. Through OffSec's highly-regarded and rigorous infosec training, we enable companies to better recruit, retain and upskill employees through access to our extensive Learning Library and Learn Enterprise (LE) / OffSec Cyber Range (OCR) offerings.

OffSec's brand recognition enables you to quickly jump into conversations with prospective clients. Through our Partner Program partners are also provided a number of benefits, marketing and sales tools that help easily facilitate the lead to cash flow.

# Channel partner benefits can include:



## **Special Pricing & Sales Tools**

- Channel partner discount
- · Access to deal registration
- · Lead distribution
- · Rewards program



#### **Business Planning**

- · Joint strategy alignment
- KPI creation/partner portal dashboards
- Best-practice knowledge transfer
- Quarterly business review



#### **Sales Enablement**

- On-demand & live webinar trainings
- Co-brandable collateral
- Incentives & promotions



# **Marketing Assets & Activities**

- Access to OffSec logos & course Icons
- Partner locator inclusion
- Partnership announcement media kit
- Campaigns-in-a-box
- Co-marketing activities: white papers, webinars & podcasts
- Market development funds



## **Communications & Support**

- Monthly partner newsletter
- · Partner Discord channels
- Dedicated Customer Success Representative
- Student mentor/help desk support
- Roadmap reviews

To apply now, visit offsec.com/partners or email partnerships@offsec.com

